



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
Froeborg, P.)
)
Serial No.: 09/915,110)
)
Filing Date: July 24, 2001)
)
For: VEHICLE-BASED)
DYNAMIC ADVERTISING)
_____)

Examiner: LOUIS-JACQUES, J.

Art Unit: 3661

Confirmation No.: 5579

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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AMENDMENTS AND REMARKS IN
RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed February 19, 2004, and per the Request for Continued Examination filed herewith, please consider the following remarks and enter the following amendments.

Amendments to the claims are presented beginning on page 2 of this response. Remarks are presented beginning on page 7 of this response.